



Press Release

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DRM Consortium plans the way forward with India and Russia

With India and Russia deciding to implement DRM as the solution for digitising radio, the technology is poised to become a widely-used open digital standard worldwide. This is the belief of the DRM Consortium which is planning its next steps for extending reach and expanding the DRM family.

At its annual General Assembly to be held in Erlangen, Germany on 26-27th March at the invitation and headquarters of Fraunhofer IIS, the DRM Consortium will hear and debate how the recent decisions of these two big countries to implement DRM for SW and MW bands, will become the driving force for the roll-out in the rest of the world. And this becomes a clear opportunity for manufacturers to tap into these huge markets with smart receivers offering the consumers an enhanced radio experience.

The DRM General Assembly will also assess the standardisation plans of DRM +, the technology to digitise FM bands with all existing DRM features plus CD quality sound. Scientists and experts involved in the development of DRM+ will explain how this new addition will complete the DRM family and make it a viable, total solution for broadcasters all over the world. An independently commissioned business case study for DRM+ will also be unveiled at the event in southern Germany.

Held under the theme of 'DRM Digital Radio - From Possibility to Reality' the General Assembly will be attended by Consortium members, experts, broadcasters, service providers and manufacturers from all over the world. The technical heads of the European and Asia-Pacific Broadcasting Unions will also take part and express their views on the digital scene in the two continents.

Ruxandra Obreja, Chairperson, DRM Consortium and Controller, Business Development, BBC World Service says "I am excited and encouraged by the developments in India and Russia with their huge broadcasting networks and where DRM implementation will give radio a new and exciting 'digital' lease of life. The DRM General Assembly is well-timed to discuss the implication of this roll-out and that of DRM+, expected to join the family of openly-available worldwide DRM standards later this year. "

For more information and DRM updates please visit www.drm.org or subscribe to DRM news by writing to pressoffice@drm.org

About DRM

Digital Radio Mondiale™ (DRM) is the digital broadcasting system for the broadcasting bands below 30MHz (long, medium and short wave). DRM has near-FM sound quality plus the ease-of-use that comes from digital transmissions, combined with long range and low power consumption. Further information on DRM™ is available from www.drm.org.