



## LISTENERS TESTIMONIALS

*"I have just purchased a DRM radio set from Germany and was very pleased to tune in to the WS/DW service for which I had very good reception. My question is, how is the BBC committed long term with the DRM transmissions to Europe? I for one hope it continues for a long time. I have never had this good a reception on just short wave before." Richard – Borås, Sweden*

*"DRM test transmission from Thailand to India - reception report: Receiver HIMALAYA DRM2009 with telescope antenna. Time/Date: 2010.02.23, 05:55 - 06:20UTC. Frequency: 17760 kHz, receiving outdoors with free view to east (high fog in Vienna). Signal: no interruptions B/10 long 16/16-QAM, MER: up to 16.5dB. Decoding above 4,5dB. Average 9dB. Audio content: English talking. It was really fantastic!" Martin – Vienna, Austria*

*"With my new digital DRM car radio I can now listen again to BBC WS after a break of a couple of years. In crystal clear sound quality. It's fantastic! What I cannot understand is why you broadcast only on the DRM service every 30 minutes little advertising DRM spots. You should do this on the analogue and satellite broadcasts targeting Europe! If I would have heard it on 648 MW I would have bought a long time before a digital radio." Jürgen – Tübingen, Germany*

*"For the last six months I have been listening to the BBC/DW-EUROPE Dm broadcasts on my Morphy Richards Dm radio. This is not entirely by choice, but because of mechanical failure of the radio's tuner not allowing me to tune elsewhere. However, I have to say how pleased I am with both content and reception of broadcasts, especially music. I am sure that Dm has a future during better economic times when the radio industry has funds to invest. Best regards" Written by C. Wiseman, Croydon, Surrey, UK*

*"I hear frequently in SW the radio BBC and DW. I like very to hear the digital sound from DRM. Here in this country at moment no standard established for digital radio broadcasting." Written by Rudolf, Belo Horizonte, Brazil.*

*"[...] reception is now more reliable than it was in the past thanks to using two simultaneous bc frequencies. I'm still listening by using an old radio and a PC, hope pocket DRM radios finally arrive on the market, listening by PC is cumbersome." Written by Maurizio, Italy.*

*"The BBC/DW "DRM-Channel" is a very interesting co-production covering a nonstop program from early morning till midnight." Written by Hektor,, Switzerland.*

*"I am right now listening to BBC&DW Newshour DRM transmission on 13590 KHz Reception is pretty good. Only some short drop-outs now and then." Written by Alf, Gothenburg, Sweden.*

*"Listening now to DW with perfect reception in Croydon Surrey UK. Standard antenna on Morphy Richards 27024, indoor situation and no local interference except I suspect Heathrow bound aircraft cause occasional signal dropouts. I look forward to more Dm broadcasts, but we need more acceptance by radio manufacturing industry to support it. Well done BBC & DW for leading a revival in Dm broadcasts by introducing more regular transmissions." Written by Colin, Croydon, UK.*

*"I hear you program since the 12. December. Mostly on Shortwave 13810 kHz and 9545 kHz. The program is nearly in FM Quality and had here in Northwest Germany very strong, the whole time. My receiver is a Himalaya 2009 with a loop antenna. Written by Thomas, Rheda-Wiedenbrück, Germany.*

*"I'm listening to BBC/DW on DRM on 3995 kHz. (A frequency previously used for DW DRM in English.) They have their own trails. At the top of this hour they said 'It's just approaching 18 CET and you're welcome on our very first day to the new DRM channel from the BBC and Deutsche Welle. It's great to have you with us. DRM Digital Radio. The BBC and Deutsche Welle on DRM Digital Radio. Better radio. Altogether.' From the*



*schedule, it doesn't appear that any content will be available which is not already available through other means. (One of the arguments made about how to attract listeners is that it should be unique content.) But I'll*

*not complain too loudly, since this DRM service is a reasonable replacement for my recently-lost FM BBC relay here." Written by David, Dresden, Germany*

*"It's great to hear your broadcasts in such a perfect, DRM way. I have a Morphy Richards digital receiver and the listening quality is always outstanding. I've been listening to DRM broadcasts for a couple of years since the Morphy Richards was introduced. I generally listen in the afternoon and evening and I notice there are no breaks, which is sometimes a bane for other international broadcasters. As a radio enthusiast and member of AIR (Association of Italian Radiol listeners) I'd like to congratulate your technicians. As for your programmes quality, it's always at its best." Written by Fabio, Verona - Italy*

*"Just tuned into your new broadcast. Good reception on 13590 kHz. The programme content is quite good, I think I will listen again in future. [...]" Written by Douglas, Moenkeberg, Germany.*

**You would like to send us your listeners report? Please email us at [feedback@bbcdw.org](mailto:feedback@bbcdw.org) or [projectoffice@drm.org](mailto:projectoffice@drm.org)**