



DRM Enterprise Awards – Pacific Islands 2014

During IBC 2013 the DRM Consortium will announce the launch of its first ever DRM Enterprise Award which will be presented to the individual or organisation that has promoted successfully, innovatively applied and actively introduced DRM in a specific market.

The first DRM annual prize will target interest and activity in the Pacific Islands. The winner of the small cash prize will be selected by an independent board of specialists, made up of representatives drawn from organisations within the region and from the DRM Consortium. The award will be announced at a suitable event in 2014 to be selected between now and the beginning of next year. The aim of the award is to stimulate interest in the DRM standard in various parts of the world that would benefit from the full introduction of digital radio, like the Pacific Island region. The DRM Consortium wishes to make this award the first of many such marks of recognition for those who are prepared to explore and turn into reality the many benefits of DRM, and digital radio in general. Digital Radio Mondiale™ (DRM) is the universal, openly standardised digital broadcasting system for all broadcasting frequencies. DRM provides high quality sound combined with a wealth of enhanced features: Surround Sound, Journaline text information, Slideshow, EPG, and data services and last but not least the emergency warning functionality. All these attractive features of DRM offer new opportunities and applications that will meet real and urgent needs of people in areas like the Pacific islands.

For more information on DRM and the Pacific Islands Award, to submit nominations, please visit www.drm.org

