



# FREE WEBINAR with Q&A “DRM - Extra Features and Benefits - A Better Choice for Listeners”

**Date:** Monday 18<sup>th</sup> November 2013

**Time:** 10h00-11h00 GMT/UTC  
(15h30-16h30 India time)

If you are an Indian radio manufacturer, a broadcaster, a regulator or are involved in shaping the radio digital future of your country, join us for an in depth discussion of the many benefits of DRM.

Key speakers from India and senior DRM representatives will take you on a digital radio tour during this one hour free webinar.

## Key takeaways

- DRM: Why it is superior to analogue
- DRM: Where it is taking hold in India
- DRM: Why get involved in receiver manufacturing now

**FREE**  
**REGISTRATION**

## Moderator

**Ruxandra Obreja**  
*Chair of the DRM Consortium,  
Head of Digital Radio Development  
BBC World Service, UK*

## Speakers

TBC

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## DIGITAL radio mondiale

Digital Radio Mondiale™ (DRM) is the universal, openly standardised digital broadcasting system for all broadcasting frequencies below and above 30 MHz, including LW, MW, SW, band I, II (FM band) and band III.

DRM provides digital sound quality and the ease-of-use that comes from digital radio, combined with a wealth of enhanced features: Surround Sound, Journaline text information, Slideshow, EPG, and data services.

DRM on short, medium and long wave for broadcasting bands up to 30 MHz (called 'DRM30') provides large coverage areas and low power consumption. The enhancement of the DRM standard for broadcast frequencies above 30 MHz ('DRM+') uses the same audio coding, data services, multiplexing and signalling schemes as DRM30 but introduces an additional transmission mode optimized for those bands. For more information and DRM updates please visit [www.drm.org](http://www.drm.org) or subscribe to DRM news by writing to [pressoffice@drm.org](mailto:pressoffice@drm.org)