



Press Release

For Immediate Release:

12 November 2014

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DRM Enterprise Award 2014 Winner announced

The Digital Radio Mondiale Consortium is delighted to announce that the recipient of their first DRM Enterprise Award is to the Solomon Islands Broadcasting Corporation (SIBC). The award conferred in association with the Commonwealth Broadcasting Association is in recognition of SIBC considering DRM and showing interest in actively introducing DRM.

The Pacific Islands region was selected to receive the first DRM Enterprise Award, launched officially at the IBC and the 2013 ABU General Assembly. The award aims to stimulate interest in the DRM standard in various parts of the world that would benefit from the full introduction of digital radio.

Solomon Islands Broadcasting Corporation is one of those broadcasters who have understood the need to introduce digital radio. Recognition of this initiative will help SIBC become a catalyst for such a process in the region.

Mr Sharad Sadhu co-ordinated the event on behalf of the DRM Consortium and was very pleased to see the first DRM Enterprise Award go to the SIBC and said:

"It was interesting to understand the process, the realisation of the need for digital radio and the first steps towards planning of digital radio transmissions. The basic objective is to expand coverage area and reach wider audiences with medium wave radio. In addition, digital shortwave radio is being planned for use in linking existing radio stations in the Pacific countries. Already the interest in Kiribati for example is proof of the spreading interest in DRM in the Pacific islands (For example, a radio broadcaster in Kiribati, the island country just west of the International Dateline, has recognised the efficiency of digital radio in carrying signals to islands not currently covered)."

The winner of the DRM award was chosen by a panel of experts co-ordinated by Mr Sharad Sadhu. The DRM Consortium was also represented by Dr Albert Waal, Head of Hardware Development, RFmondial GmbH.

Very soon we will announce the second DRM Enterprise Award for 2015.

For more information on the award, to get updates on the next award, please write to: projectoffice@drm.org.

About DRM

Digital Radio Mondiale™ (DRM) is the universal, openly standardised digital broadcasting system for all broadcasting frequencies.

The DRM standard comprises of two major configurations: 'DRM30' intended for broadcasts on short, medium and long wave up to 30 MHz and providing large coverage areas and low power consumption. The configuration for the VHF bands above 30 MHz is called 'DRM+', tailored for local and regional coverage with broadcaster-controlled transmissions.

All DRM configurations share the same audio coding, data and multimedia services, service linking, multiplexing and signalling schemes.

DRM provides high quality sound combined with a wealth of enhanced features: Surround Sound, Journaline text information, Slideshow, EPG, and data services.

For more information and DRM updates please visit www.drm.org or subscribe to DRM news by writing to pressoffice@drm.org.