



## Press Release

### For Immediate Release:

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### Digital Radio Mondiale™ (DRM) and Voice of Vietnam (VoV) Workshop

The Digital Radio Mondiale (DRM) Consortium and the Vietnamese public broadcaster, Voice of Vietnam (VoV) will hold their first comprehensive digital radio workshop in Hanoi, Vietnam on March the 10th. Vietnam is a large coastal country, with a varied geography and many towns and villages; VoV is exploring ways of meeting the challenge of covering in a spectrum and energy-efficient way the entire country with quality broadcasting services that can be received by its entire population.

Mr Nguyen Dang Tien, President of VOV, says: "VoV is the largest public station in Vietnam covering the entire country with radio programmes in analogue mode. In our radio digitisation process we are looking at the most effective ways to cover both large cities but also regional towns and villages over large and geographically diverse territories. We wish to understand the full potential of DRM and the way it could ensure the full and cost-effective coverage of our large country."

Ruxandra Obreja, DRM Consortium Chairman, is delighted to have the Consortium support VoV in their endeavour: "We believe that the global, open DRM standard (in both AM and VHF modes) will be able to offer enhanced broadcast services and data, to both urban and remote areas. The comprehensive DRM workshop should ideally be followed by a trial which could be run together with the excellent Vietnamese specialists. This will give them the opportunity to experience the quality and benefits of DRM digital radio broadcasting, while the Consortium will learn more about an important Asian country."

The workshop will be supported by key international DRM Consortium members, Fraunhofer IIS, Ampegon and GatesAir.

#### About DRM

Digital Radio Mondiale™ (DRM) is the universal, openly standardised digital broadcasting system for all broadcasting frequencies.

The DRM standard comprises of two major configurations: 'DRM30' intended for broadcasts on short, medium and long wave up to 30 MHz and providing large coverage areas and low power consumption. The configuration for the VHF bands above 30 MHz is called 'DRM+', tailored for local and regional coverage with broadcaster-controlled transmissions.

All DRM configurations share the same audio coding, data and multimedia services, service linking, multiplexing and signalling schemes.

DRM provides high quality sound combined with a wealth of enhanced features: Surround Sound, Journaline text information, Slideshow, EPG, and data services.

For more information and DRM updates please visit [www.drm.org](http://www.drm.org) or subscribe to DRM news by writing to [pressoffice@drm.org](mailto:pressoffice@drm.org).

#### About Voice of Vietnam

Voice of Vietnam is the national public broadcaster following the declaration of Viet Nam's independence in 1945. Voice of Vietnam strives to offer diverse, high-quality programming and in every aspect of mass media. It broadcasts on many channels, on Medium Wave AM, Shortwave AM and FM throughout Vietnam and the rest of the world.

For more information and VOV updates please visit [Voice of Vietnam](http://Voice of Vietnam).