



## Press Release

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### **Digital Radio Mondiale to hold this year's General Assembly in Switzerland**

Under the banner "Digital Radio Mondiale Delivers", the 2017 General Assembly of the DRM Consortium is scheduled to take place on Wednesday 10<sup>th</sup> and Thursday 11<sup>th</sup> of May near Zurich, Switzerland being hosted by Ampegon AG.

As usual, the two-day event will start with the exclusive General Assembly meeting for members only on Wednesday, May 10<sup>th</sup> in the morning. At lunchtime the Consortium will open its doors widely to all those interested in DRM and digital radio. The Open DRM event will run through until lunchtime on Wednesday 11<sup>th</sup>. Special VIP guests have been invited to attend the Open sessions of the GA where they will have an opportunity to review and receive updates from country representatives and specialists on an outstanding year of progress for DRM.

For Ruxandra Obreja, DRM Chairman, this is a moment to take stock "and review the excellent progress made by DRM in India and other key countries like Pakistan, South Africa, Indonesia and many more as well as the interest shown in some African countries, Brazil, Russia and other countries in Asia-Pacific. The fact that there are already ingenious standalone and car receivers featuring DRM gives confidence in DRM and the ultimate success of digital radio all over the world."

### **About DRM**

Digital Radio Mondiale™ (DRM) is the universal, openly standardised digital broadcasting system for all broadcasting frequencies, able to cover fully any country whatever its size at much reduced energy costs.

The DRM standard comprises two major configurations one intended for broadcasts on short, medium and long wave up to 30 MHz providing medium to large coverage areas and low power consumption (called 'DRM30'). The configuration for the VHF bands above 30 MHz is called 'DRM+', tailored for local and regional coverage with broadcaster-controlled transmissions.

All DRM configurations share the same audio coding, data and multimedia services, service linking, multiplexing and signalling schemes. DRM provides high quality sound combined with a wealth of enhanced features: Surround Sound, Journaline text information, Slideshow, EPG, and data services.

The DRM Consortium was awarded by ITU for its outstanding contribution to the Telecommunications over the past years and has signed the EBU Smart Radio Memorandum that promotes access to free to air radio on all devices.

DRM can help deliver the mandate of any government: to reach all its citizens with information, education, emergency warnings and entertainment.

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