



DRM Enterprise Awards – Pacific Islands 2014

During IBC 2013 the DRM Consortium announced the launch of its first ever DRM Enterprise Award which is to be presented to the individual or organisation that has promoted successfully, innovatively applied and actively introduced DRM in a specific market.

The first DRM annual prize is targeting interest and activity in the Pacific Islands. The winner of the cash prize will be selected by an independent board of specialists, made up of representatives drawn from organisations within the region and representatives of the DRM Consortium. The Award will be presented in partnership with the Commonwealth Broadcasting Association (CBA), the largest global association of public service broadcasters.

The members of the panel for the Pacific Islands DRM award are: Mr Francis Herman, Program Manager, PACMAS, Port Vila, Vanuatu; Mr Shelton Neth, Commissioner and CEO, Phonpei Public Broadcasting Corporation, Federated States of Micronesia, Ms Linden Clark, Manager, Radio New Zealand International, Wellington and Ms Nanise Fifita, General Manager, Radio & TV Tonga, Nuku'alofa, Tonga. The DRM is represented by Dr Albert Waal, Head of Hardware Development, RFmondial GmbH. The activity of the board is being co-ordinated by Mr Sharad Sadhu, on behalf of the DRM Consortium.

The aim of the award is to stimulate interest in the DRM standard in various parts of the world that would benefit from the full introduction of digital radio, like the Pacific Island region. The DRM Consortium wishes to make this award the first of many such marks of recognition for those who are prepared to explore and turn into reality the many benefits of DRM and digital radio in general. Digital Radio Mondiale™ (DRM) is the universal, openly standardised digital broadcasting system for all broadcasting frequencies. DRM provides high quality sound combined with a wealth of enhanced features: Surround Sound, Journaline text information, Slideshow, EPG, data services and last but not least the emergency warning functionality. All these attractive features of DRM offer new opportunities and applications that will meet real and urgent needs of people in areas like the Pacific Islands.

