



## Press Release

### For Immediate Release

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### **Digital Radio Mondiale™ (DRM) General Assembly hosted by THOMSON BROADCAST in Paris ends with Positive Announcements**

Under the theme "Clever Radio for Smart Countries" the 2015 General Assembly of the DRM Consortium ended on a high note with a positive commitment to new DRM developments, receivers and markets. The event took place on Thursday 19<sup>th</sup> and Friday 20<sup>th</sup> of March at the headquarters of Thomson Broadcast, in Conflans Sainte Honorine, near Paris. It was hosted by one of the key Consortium members and founding companies THOMSON BROADCAST.

At the opening of the General Assembly comments Pascal Veillat, CEO of Thomson Broadcast and Chairman of Arelis Group, noted that in many markets radio and in particular digital radio is registering new impetus and offering new business opportunities. Like other manufacturers Thomson Broadcast is preparing with new products ready to meet demands from new markets.

During the General Assembly the participants from Europe, Asia and Latin America discussed recent developments in Asia in countries like Turkey, India, Vietnam and Indonesia. The DRM activity in Southern Africa, a new development of the last 12 months was also much appreciated by members. Updates from Brazil, Germany, Hungary and new planned activities in South Africa, Turkey and the Arab world featured largely on the agenda too.

A presentation of the Indian receiver and the planned launch of a new receiver in Europe were welcomed by all those present. The Consortium welcomed new members and affiliates from Hungary, Belgium, India and France. Ruxandra Obreja, the DRM Consortium Chairman, presented the strategy for the next 12 months with continued emphasis on receiver development and renewed support for markets that are considering radio digitisation in Asia, Africa and Europe.

The next DRM Consortium activity will be the workshop and trial to be held together with the Indonesian public broadcaster RRI between 23<sup>rd</sup> and 27<sup>th</sup> March in Indonesia.

To get information on this event and general DRM activity and membership please contact [projectoffice@drm.org](mailto:projectoffice@drm.org).

### **About DRM**

Digital Radio Mondiale™ (DRM) is the universal, openly standardised digital broadcasting system for all broadcasting frequencies.

The DRM standard comprises of two major configurations: 'DRM30' intended for broadcasts on short, medium and long wave up to 30 MHz and providing large coverage areas and low power consumption. The configuration for the VHF bands above 30 MHz is called 'DRM+', tailored for local and regional coverage with broadcaster-controlled transmissions.

All DRM configurations share the same audio coding, data and multimedia services, service linking, multiplexing and signalling schemes. DRM provides high quality sound combined with a wealth of enhanced features: Surround Sound, Journaline text information, Slideshow, EPG, and data services.

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