



**For Immediate Release:**

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**Digital Radio Mondiale™ (DRM) General Assembly to be held at Fraunhofer IIS Headquarters in Germany , April 5-7<sup>th</sup> 2016**

The 2016 General Assembly of the DRM Consortium is scheduled to take place on Tuesday 5<sup>th</sup> and Wednesday 6<sup>th</sup> of April and is being hosted by Fraunhofer IIS at their headquarters in Erlangen, near Nuremberg (Germany). The theme for this year's event is "Digital Radio Mondiale – Smart Radio for Everyone".

During three days the DRM members and invited guests to both the General Assembly and the European Workshop (scheduled for April 7<sup>th</sup>) will have a chance to get together, review and exchange exclusive information on DRM in one of the most innovative research institutes in the world. During the General Assembly the members and guests will review the DRM outstanding activities and achievements of the past year.

"This is also the time to address all the remaining challenges and participate in shaping the strategy of the next year", says Ruxandra Obreja, DRM Chairman. This past year witnessed some visible progress and impact on receiver developments with the launch of the first made in India receiver and the first DRM receiver in an Indian car. Receivers remain at the top of our priorities and part for the big push to see digital radio take hold in key markets across the world."

The General Assembly will take place on April 5<sup>th</sup> for half day and on April 6<sup>th</sup> full day. On the 6<sup>th</sup> afternoon, the GA will overlap with the start of the first DRM European Workshop. The European workshop is being organised for the first time by the DRM German Platform. Its Chairman, Joachim Lehnert, explains what drove the members to take this initiative: "The event will focus on the radio receiver and car industry and the need for the provision of multi-standard radios in Europe which can and should include DRM reception in the AM and in the VHF bands."

To register for the General Assembly events on both days please contact [projectoffice@drm.org](mailto:projectoffice@drm.org).

To register for the European workshop please fill in the form [here](#).

### **About DRM**

Digital Radio Mondiale™ (DRM) is the universal, openly standardised digital broadcasting system for all broadcasting frequencies.

The DRM standard comprises of two major configurations: 'DRM30' intended for broadcasts on short, medium and long wave up to 30 MHz and providing large coverage areas and low power consumption. The configuration for the VHF bands above 30 MHz is called 'DRM+', tailored for local and regional coverage with broadcaster-controlled transmissions.

All DRM configurations share the same audio coding, data and multimedia services, service linking, multiplexing and signalling schemes.



DRM provides high quality sound combined with a wealth of enhanced features: Surround Sound, Journaline text information, Slideshow, EPG, and data services.

For more information and DRM updates please visit [www.drm.org](http://www.drm.org) or subscribe to DRM news by writing to [pressoffice@drm.org](mailto:pressoffice@drm.org).