

Smart Radio Accessible to All



Write to: projectoffice@drm.org

DRM Africa Roundtable Benefits for Africa



Virtual Event

July 26th, 2023





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DRM Digital Radio Mondiale



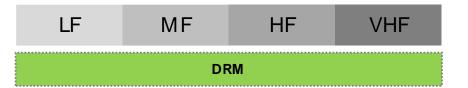
Standard

- Global digital radio standard
- Immediate successor to analogue AM and FM
- ITU Endorsed Open Technology



No Ownership

- Non-proprietary
- Full and free access to spec by all
- No trade secrets or not under control of a single company

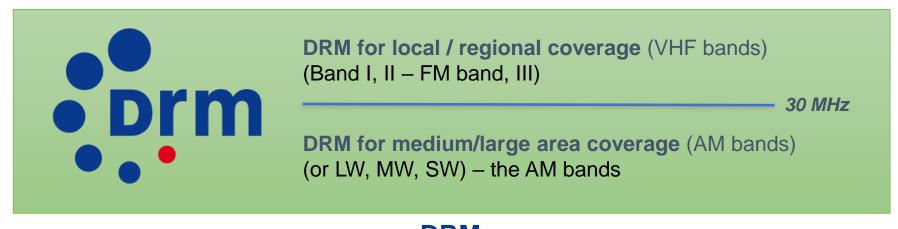


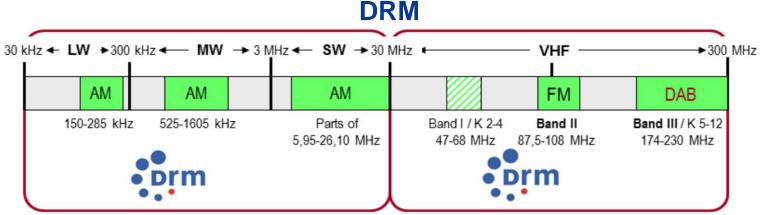
All Band Support

- Supports all frequency bands and all coverage requirements
- Same standard and feature set for all bands
- Per-Broadcaster digitisation in AM/FM bands no multiplex required
- DRM has already been selected in India and other countries worldwide for the MW/SW bands with all band support for future



DRM Works In All Frequency Bands





DRM Digital Radio standard – One single standard: Same key features throughout

Clear Advantages of DRM Standard, a Superior Technology to Analogue

- > Universal and free access to information, education & entertainment (+disaster warning)
- Using a single technical standard, a solution for local, regional, national and international radio services
- > Using spectrum more **efficiently** (3+1 channels for 1 frequency) at much **reduced costs**
- Making radio the **digital media hub** for modern listeners, with multi-lingual and on-demand information
- Enabling a smooth transition from analogue to digital radio (with network upgrades possible) taking listeners along, and using existing infrastructure
- Great opportunity for local manufacturing and know-how

Reaching all citizens in a country wherever they live and giving full-country coverage





DRM Key Features on All Bands

- More choice for listeners
 - Up to 3 programmes + multimediaon 1 frequency
 - Simulcast analogue / digital
- Excellent audio quality
 - No distortion
 - Stereo and 5.1 surround sound
- Multimedia Applications
 - Great listener benefits incl. Distance Learning
 - Extra revenue opportunities for broadcasters
- Good coverage area and robust signal
 - Supporting SFN (Single Frequency Networks)
 - Green and energy efficient

- Automatic tuning
 - by station name, no longer by frequency
 - re-tunes when leaving coverage area
- Emergency warning & alert
 - All stations switch, present audio and text information



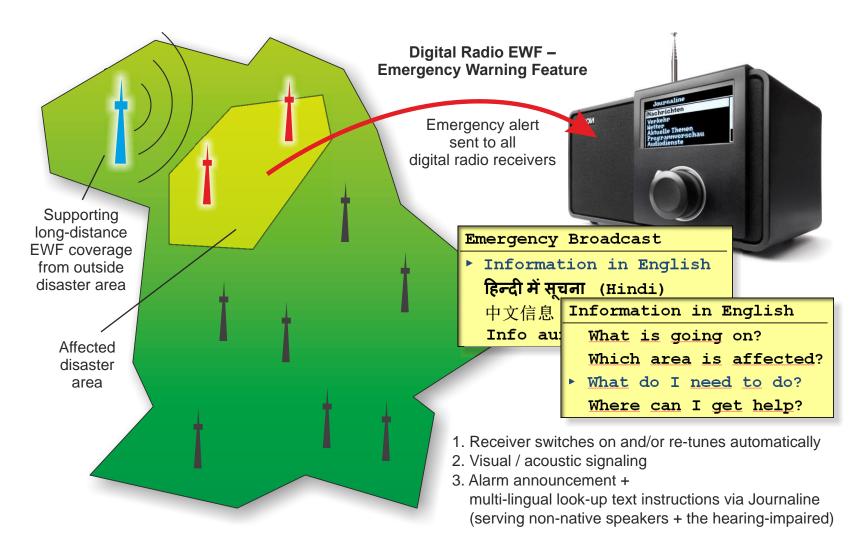








DRM Emergency Warning – Overview



DRM Enables Distance Learning Without Internet

Purpose:

- Self- and class-based learning option via radio
- During pandemics and reaching remote areas
- Pure radio broadcast→ no Internet required

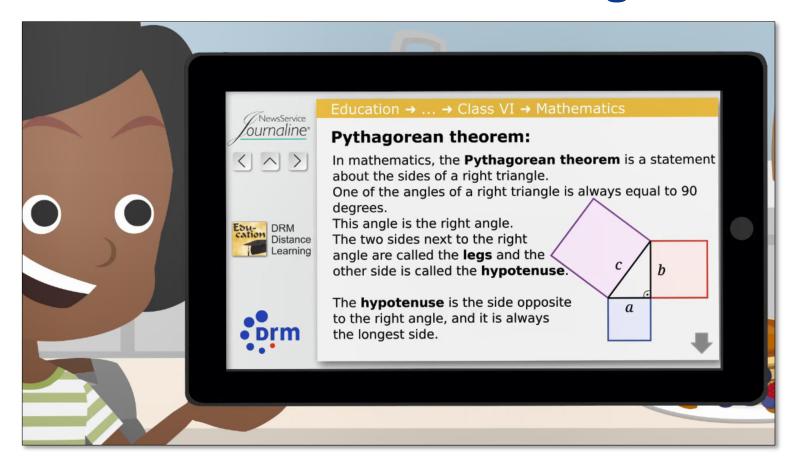
How it works:

- Lessons and textbook-content via Journaline
 → Always available on-demand, even for self-study
- At specific times, accompanied by live teacher (audio service)
 → Referencing the current Journaline textbook location
- Options for student interactivity: Journaline quiz, Q&A re-broadcast, etc.





DRM Application in Education: Distance Learning



DRM Distance Learning – Practical Considerations

Johannes von Weyssenhoff





DRM Receiver for Distance Learning with WiFi-Hotspot

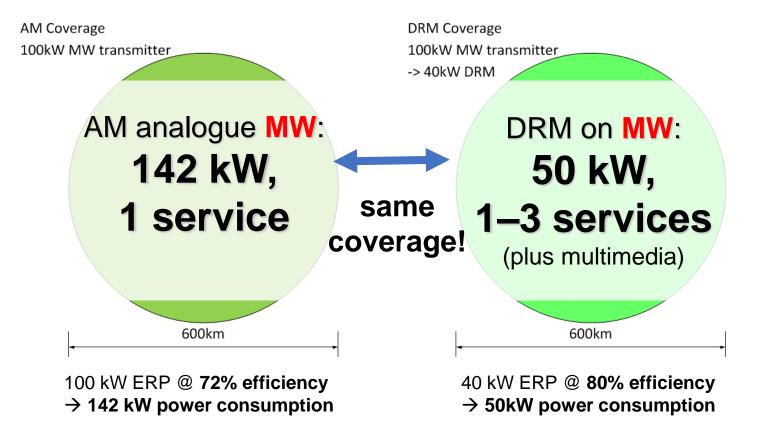






Coverage – AM (MW) analogue vs. DRM MW

AM analogue vs. DRM – Same coverage, 1 single tx







DRM Energy Efficiency Calculator – Ready for Use

The **DRM Energy Efficiency Calculator** is a user-friendly tool in six languages that allows users to calculate how much energy can be saved by switching transmitters from analogue to digital DRM operation



See how much you could save: energyefficiency.drm.org



If you are interested, e-mail us: energyefficiency@drm.org

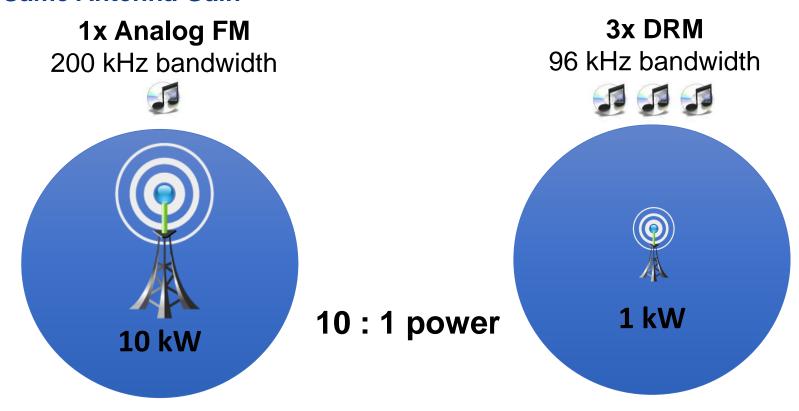




Coverage of DRM in FM Band

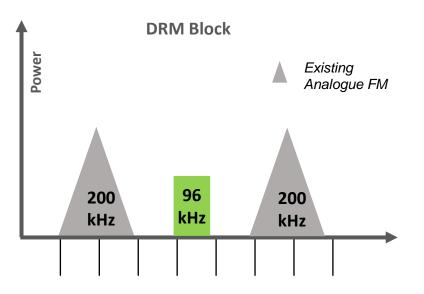
Assumption:

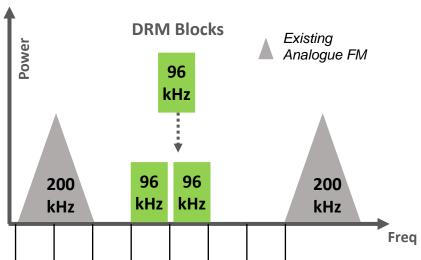
- Same coverage in FM and DRM
- Stationary reception profile in acc. to ITU-R
- Same Antenna Gain





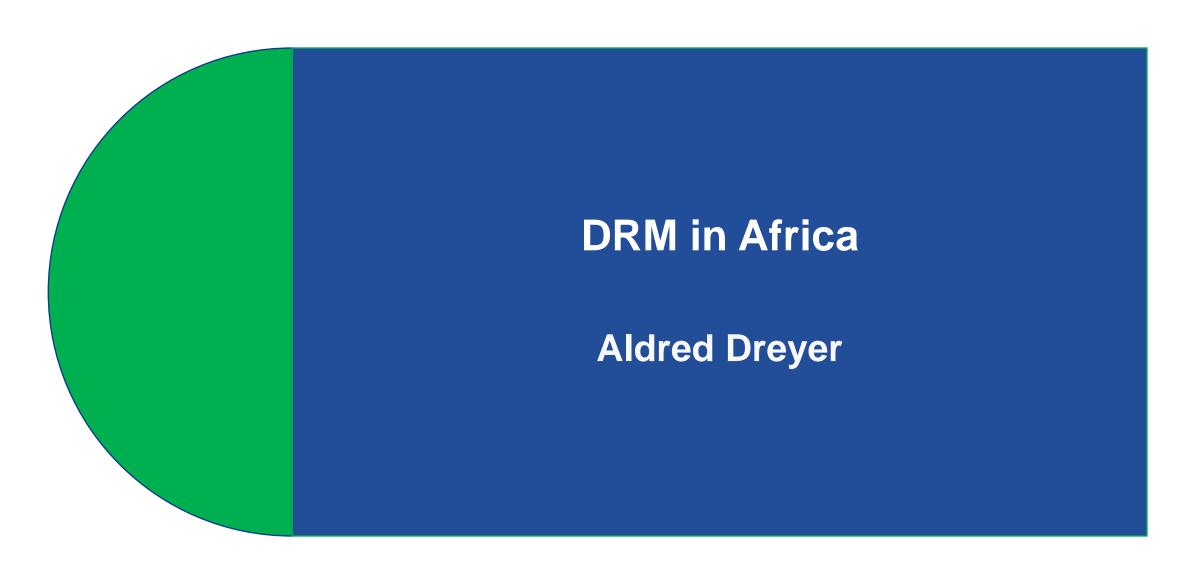
DRM FM – Simulcast without replacing the existing FM transmitter





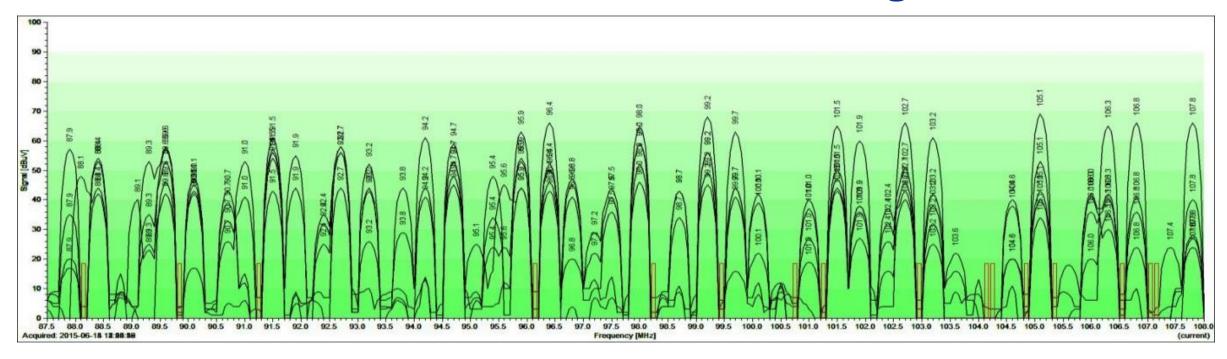
DRM FM allows for Simulcast without the need of replacing exiting FM transmitter!

- One or more DRM FM blocks can be placed in existing spectrum gaps
 - → shared Tx infrastructure; more info to follow later
- Existing FM transmitter untouched
- Significant and practical during the transition phase
- Analogue and DRM FM services seamlessly linked via AFS
- The transmitter can be extended to operate in Simulcast (same transmitter) and digital mode in future





More Services can be introduced using DRM in FM



- Considering at least 3 sound services per DRM signal, up to 48 additional sound services could be added to the current FM spectrum in Johannesburg.
- This can be done immediately without restacking or changing any of the existing analogue broadcast services in the band.





Car, Portable, Mobile DRM Receivers and chip, module solutions

Manufacturers in China, Germany, India, UK, South Korea are producing DRM receivers and are willing to do local manufacturing.

































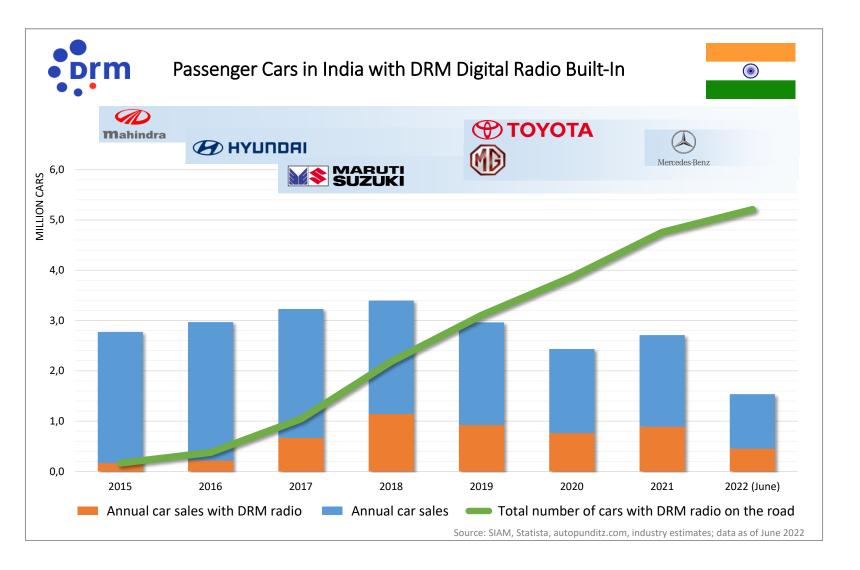


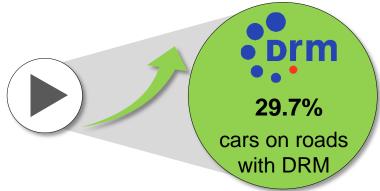


IBC Announcement!!



DRM in Indian Cars





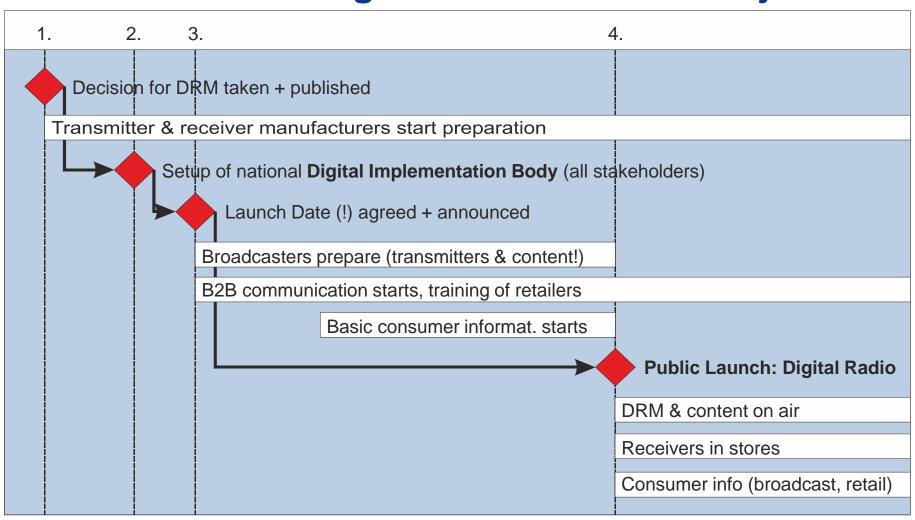
Over 6 million cars on Indian roads (June 2023)

PLANNING THE TRANSITION FROM ANALOGUE TO DRM DIGITAL RADIO

Alexander Zink



Blue-Print Timeline Example for National Digital Radio Launch Project



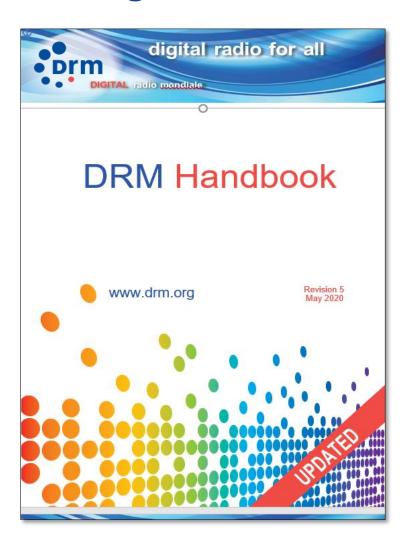


All you need to know about DRM Digital Radio

DRM Handbook Version 5

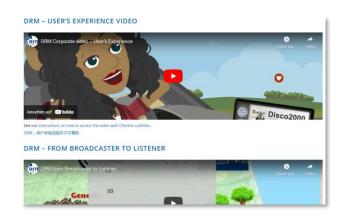
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All DRM Information at your fingertips: pocket.drm.org





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I O N THE TAX



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Some of the Questions Received

- 1. What is digital radio? How does it work?
- 2. With it what are the major challenges it has?
- 3. Does it have any advantage over the current FM radio?
- 4. With digital radio does it need a fig gadget to listen to it? Or it is online purely.
- 5. What types of equipment does it need to be on air?
- 6. Is it aimed at killing FM radios?
- 7. Is it cost effective to run compared to current FM radio?

Now: Your Questions....